G4P Infographics

The Good, the bad and the Ugly

(Examples)

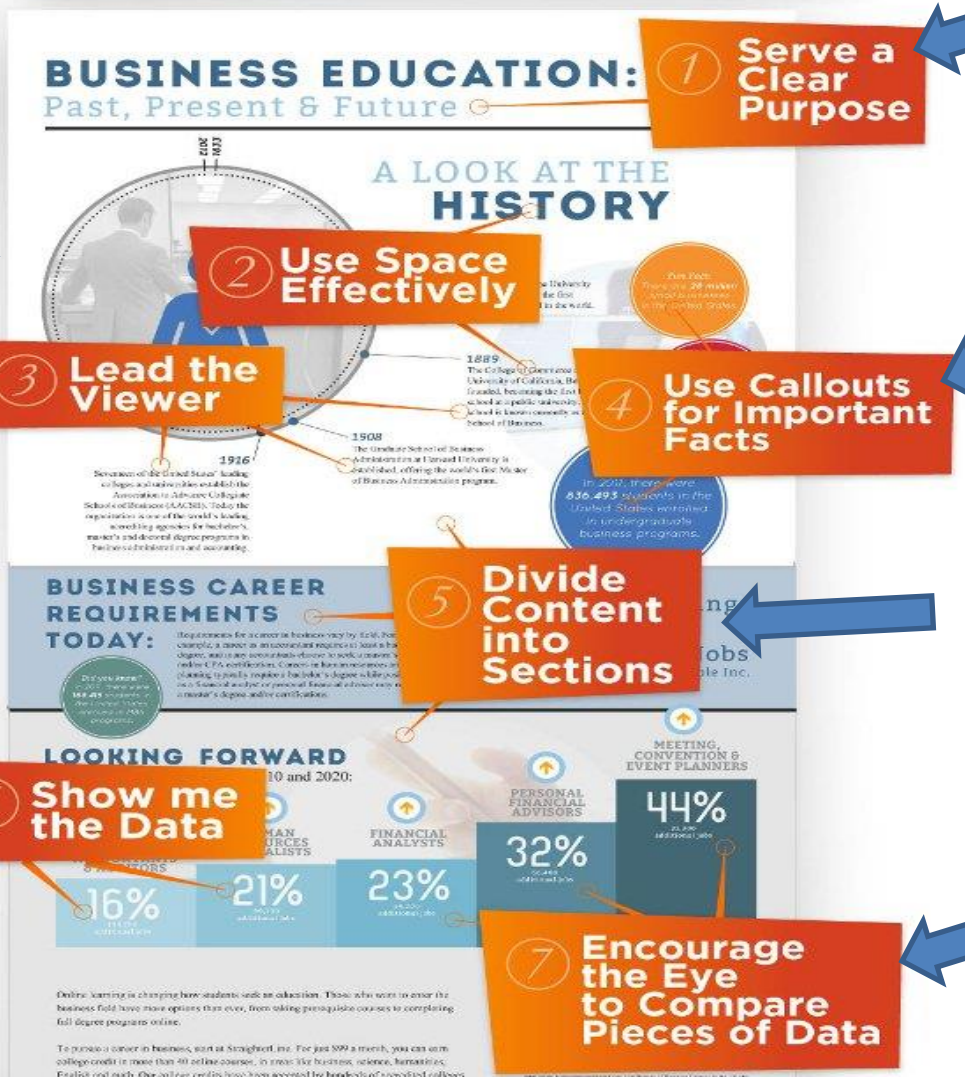
What is an Infographic?

- **A visual image such as a chart or diagram used to represent information or data.**

- **A well-designed infographic can help *simplify* a complicated subject or turn an otherwise boring subject into a captivating experience.**

- **Quick, concise information**

7 TIPS TO CREATE AN AWESOME INFOGRAPHIC

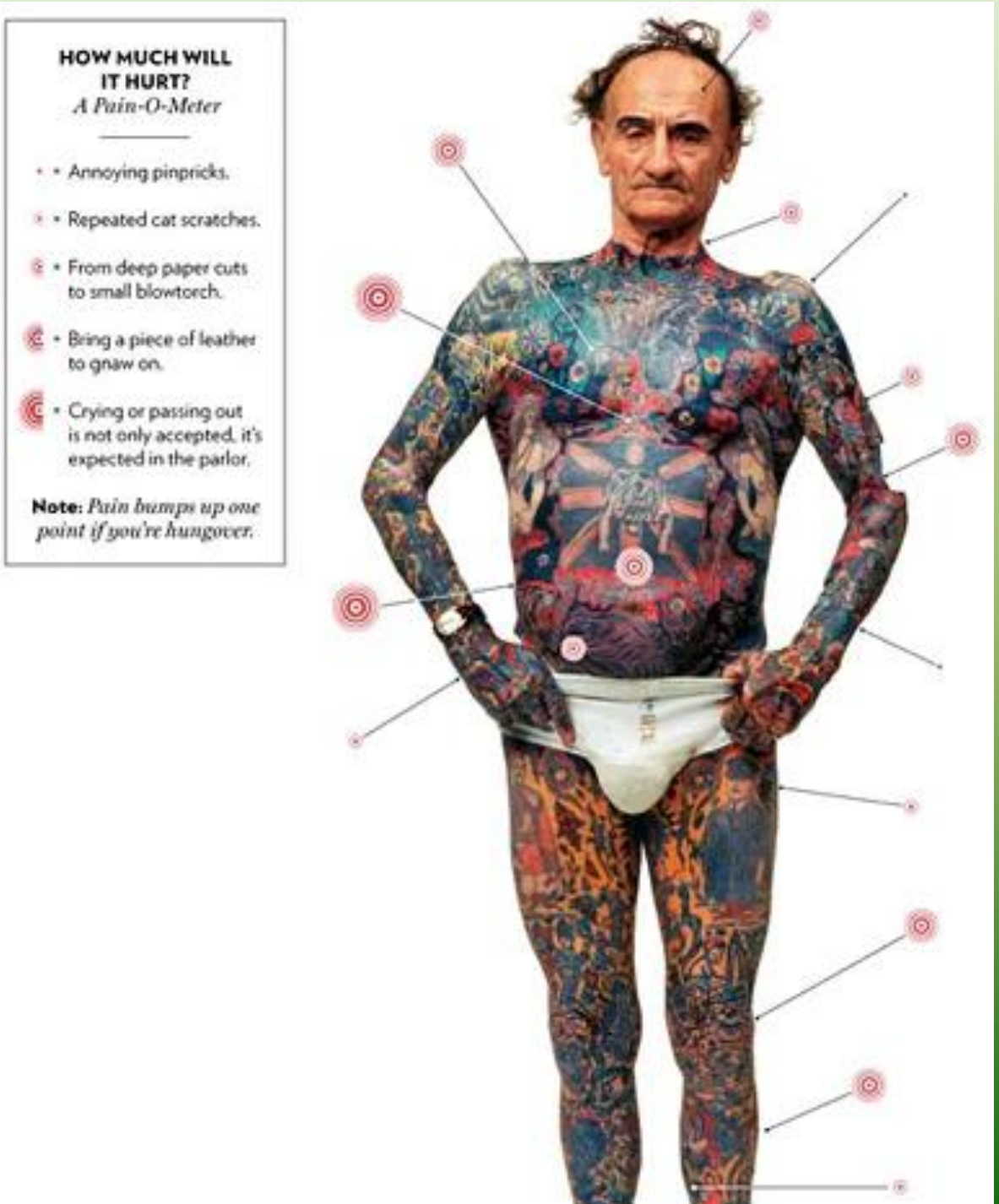


The Ugly

The information presented in this infographic is actually useful, however, an infographic is supposed to be a ***graphic***.

This is merely a blog post with some colorful decorations.

http://www.mammothinfographics.com/blog/the-top-10-worst-infographics-of-all-time

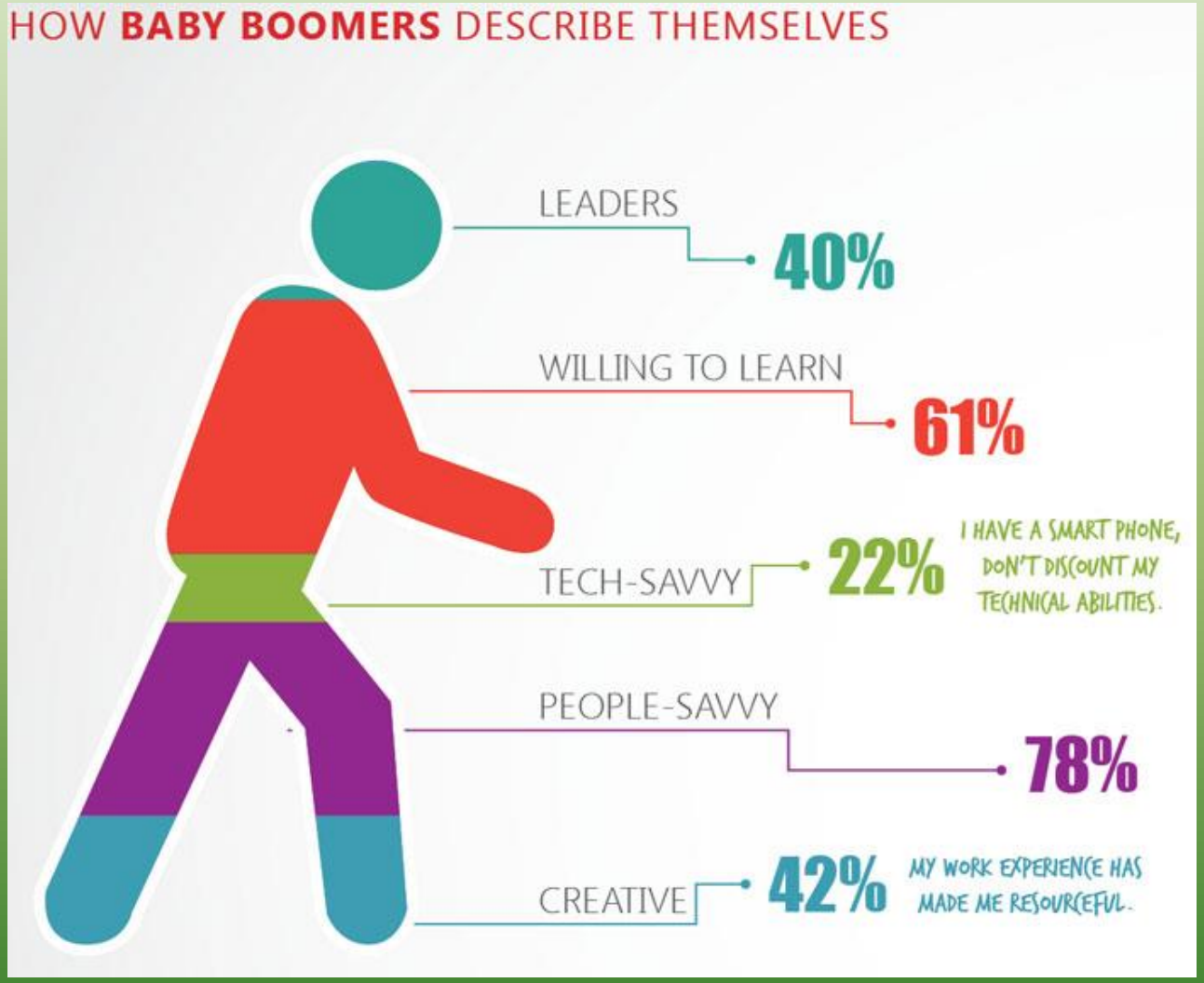


The Ugly

Photographs are becoming increasingly popular in infographics –

just make sure they're nice to look at.

https://www.theguardian.com/news/datablog/gallery/2013/aug/01/16-useless-infographics



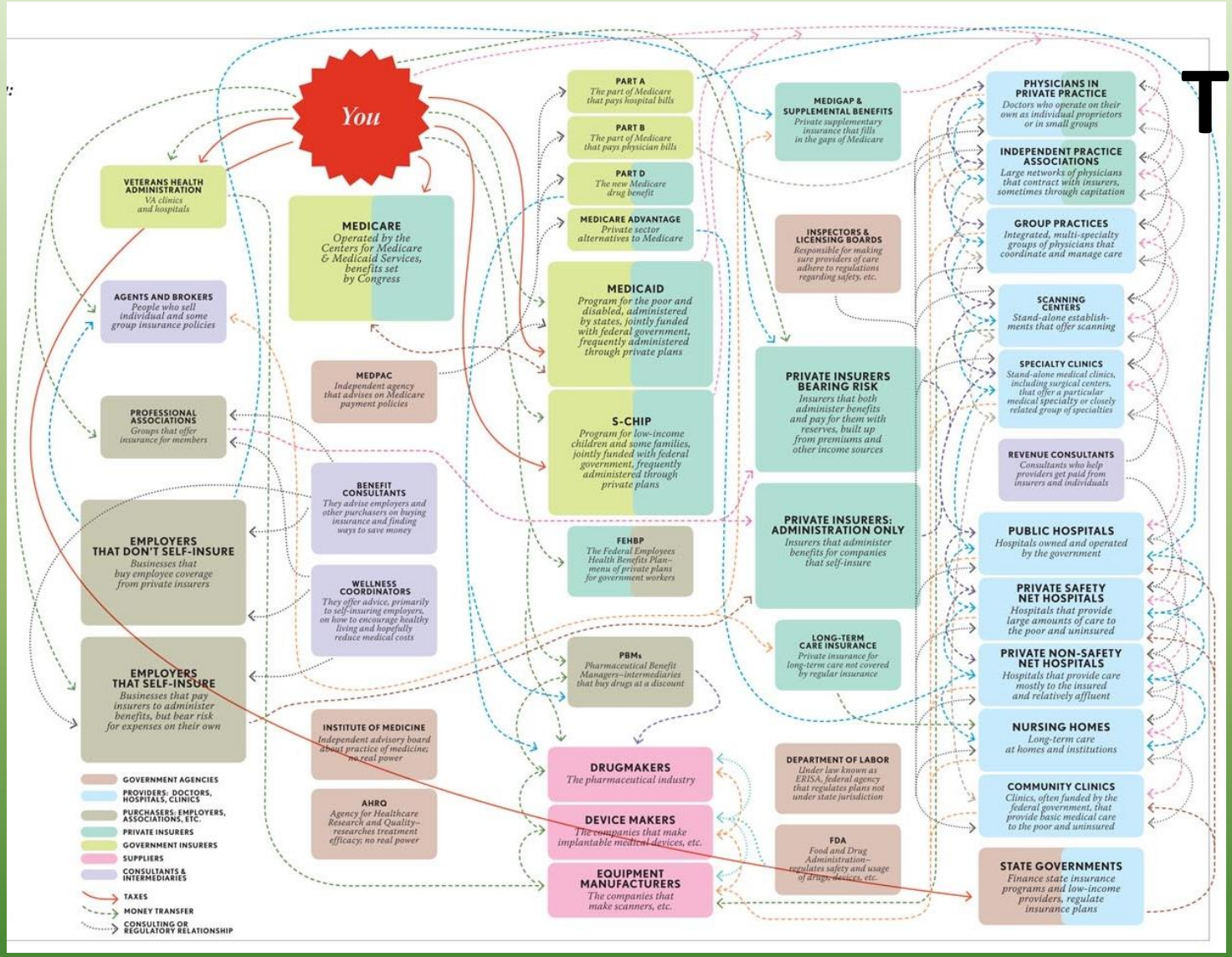
The Bad

Make sure your data/info makes sense.

243% ????

http://www.designyourway.net/blog/inspiration/when-infographics-go-bad-or-how-not-to-design-data-visualization/

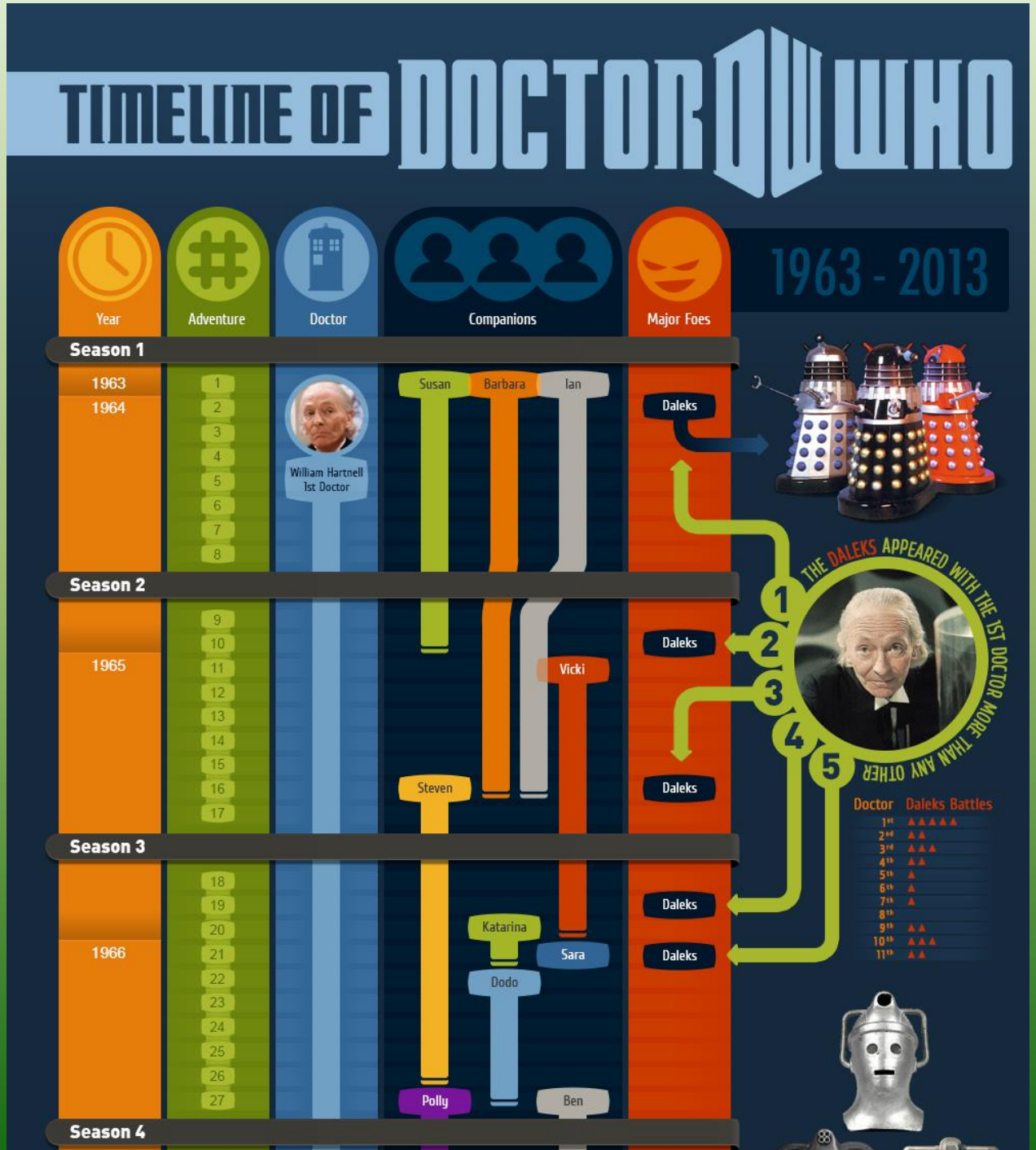
The Bad



WAY too much info. Confusing to read.

The Good

-Simple
-Concise
-Clear

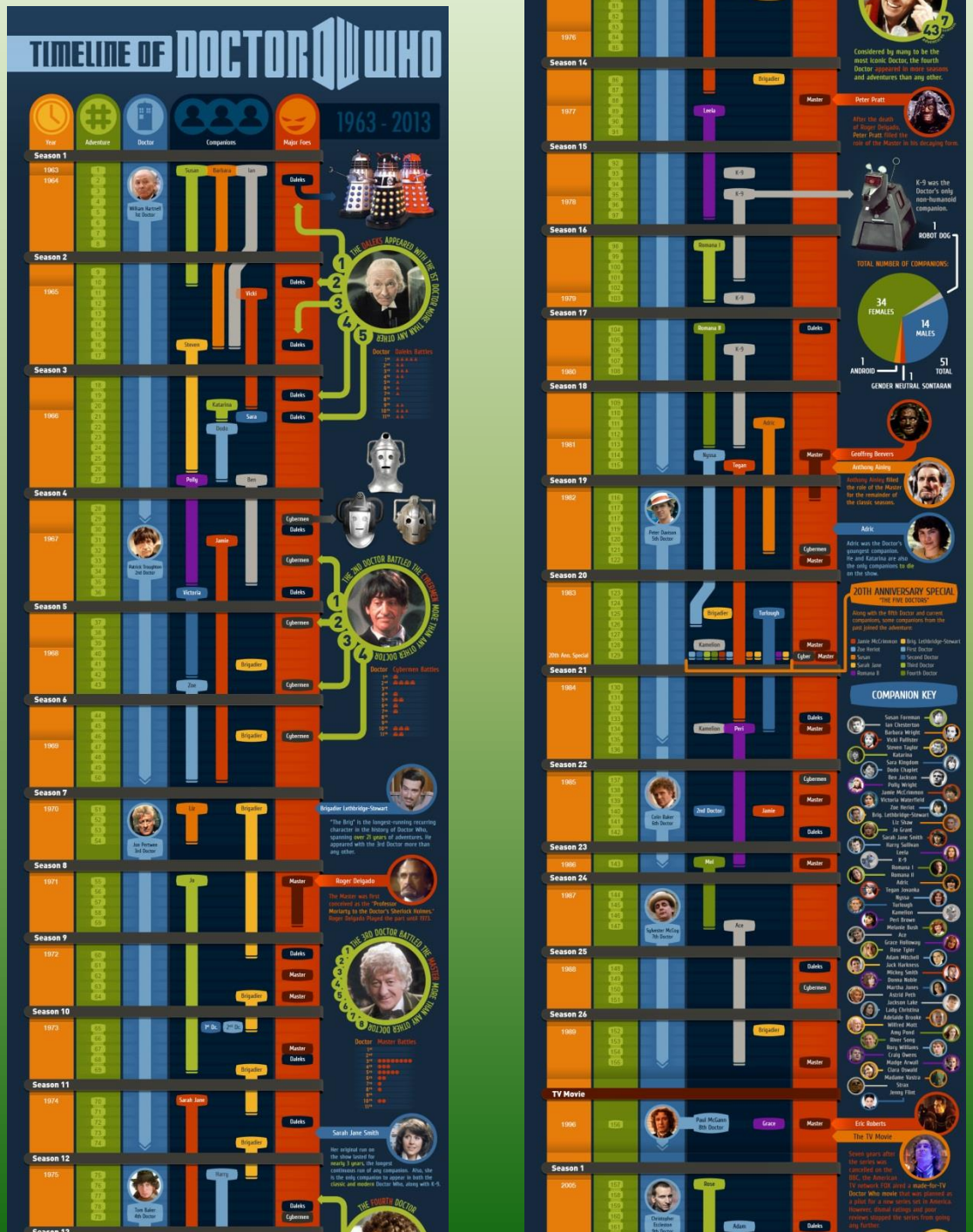


The Good

-Clear

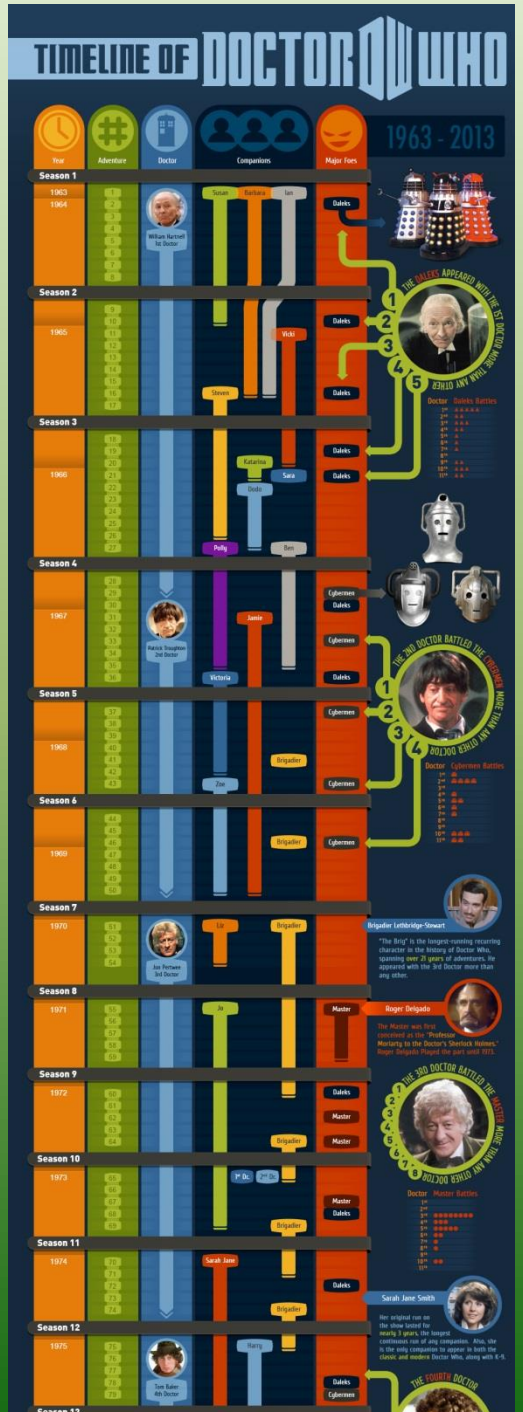
-Concise

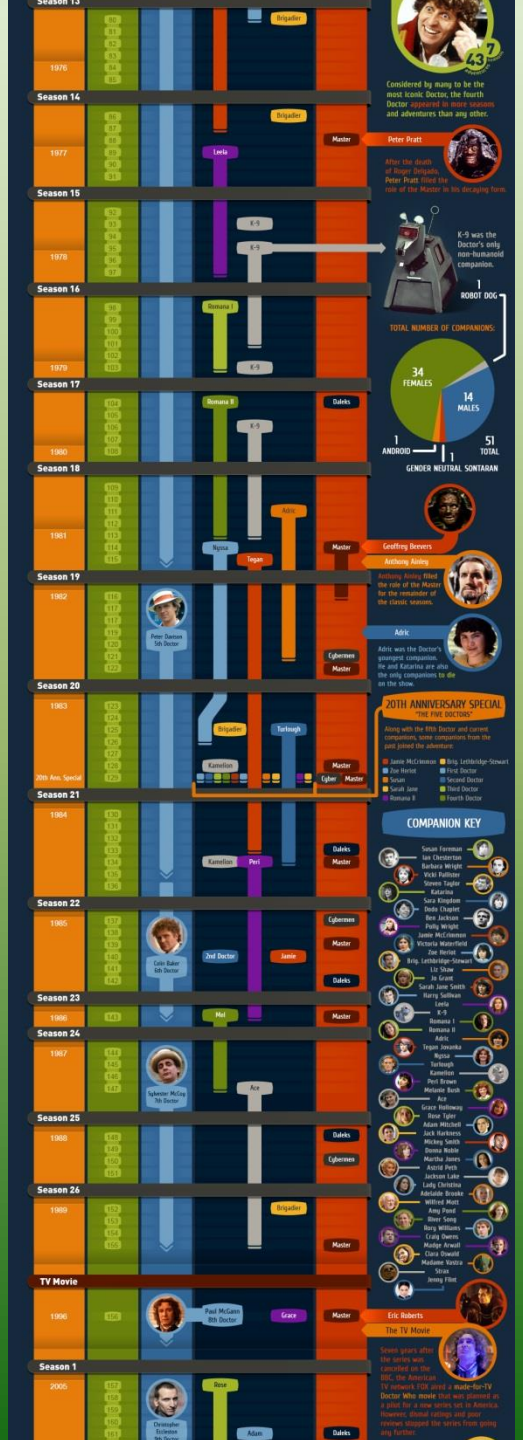
-Still can have LOTS of info.

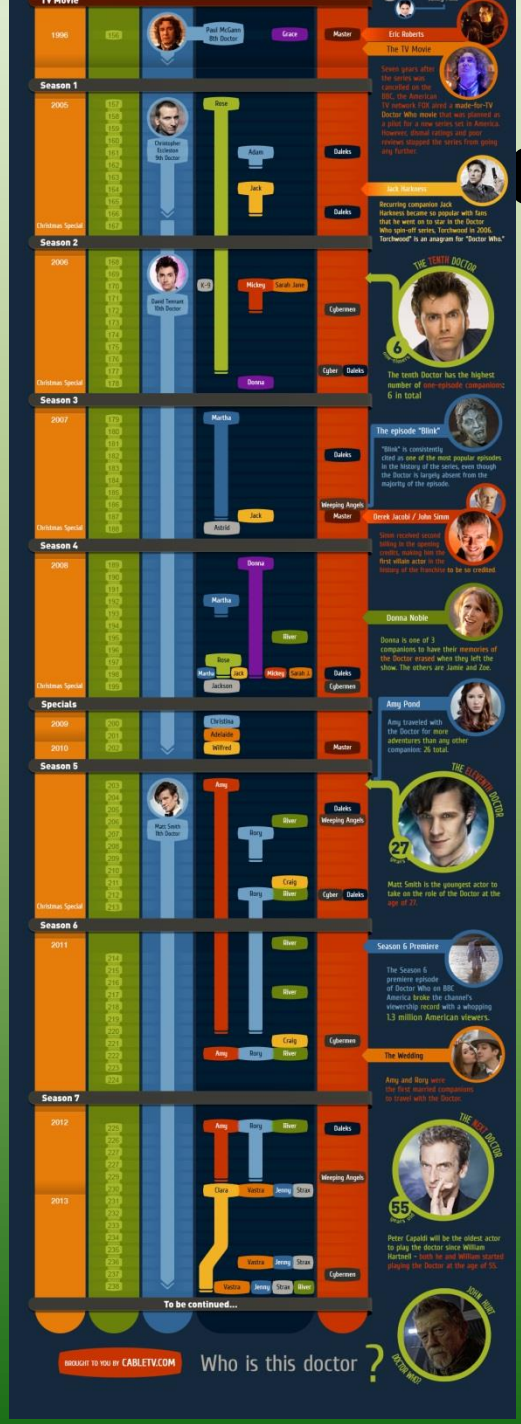


The Good

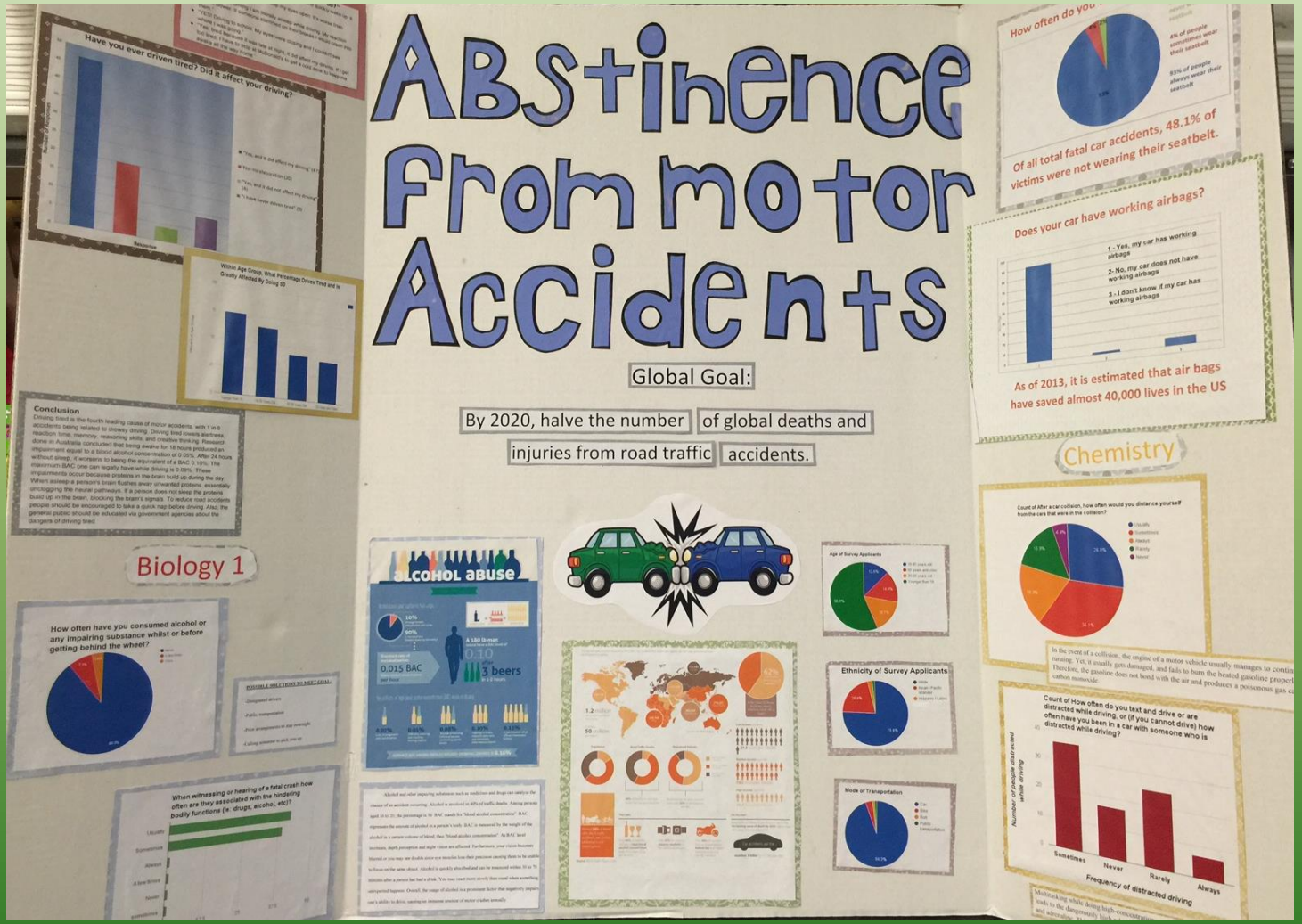
-Just don't get carried away…


TIMELINE OF DOCTOR WHO
1963 - 2013
Year
Adventure
Doctor
Companions
Major Foes
Season 1
Season 2
Season 3
Season 4
Season 5
Season 6
Season 7
Season 8
Season 9
Season 10
Season 11
Season 12
Season 13
Daleks
THE DALEKS' APPEARED WITH THE 1ST DOCTOR MORE THAN ANY OTHER
THE 3RD DOCTOR BATTLED THE CYBERMEN MORE THAN ANY OTHER DOCTOR
Brigadier Lethbridge-Stewart
"The Brig" is the longest-running recurring character in the history of Doctor Who, spanning over 21 years of adventures. He appeared with the 3rd Doctor more than any other.
Roger Delgado
The Master was first conceived as the "Professor Moriarty to the Doctor's Sherlock Holmes." Roger Delgado Played the part until 1973.
THE 3RD DOCTOR BATTLED THE MASTER MORE THAN ANY OTHER DOCTOR
Sarah Jane Smith
Her original run on the show lasted for nearly 3 years, the longest continuous run of any companion. Also, she is the only companion to appear in both the classic and modern Doctor Who, along with K-9.
THE FOURTH DOCTOR


Considered by many to be the most iconic Doctor, the fourth Doctor appeared in more seasons and adventures than any other.
Peter Pratt
After the death of Roger Delgado, Peter Pratt filled the role of the Master in his decaying form.
K-9 was the Doctor's only non-humanoid companion.
1 ROBOT DOG
TOTAL NUMBER OF COMPANIONS:
34 FEMALES
14 MALES
1 ANDROID
1
51 TOTAL
GENDER NEUTRAL SONTARAN
Geoffrey Beevers
Anthony Ainley
Anthony Ainley filled the role of the Master for the remainder of the classic seasons.
Adric
Adric was the Doctor's youngest companion. He and Katarina are also the only companions to die on the show.
20TH ANNIVERSARY SPECIAL
"THE FIVE DOCTORS"
Along with the fifth Doctor and current companions, some companions from the past joined the adventure.
COMPANION KEY
TV Movie
Eric Roberts
The TV Movie
Seven years after the series was cancelled on the BBC, the American TV network FOX aired a made-for-TV Doctor Who movie that was planned as a pilot for a new series set in America. However, dismal ratings and poor reviews stopped the series from going any further.

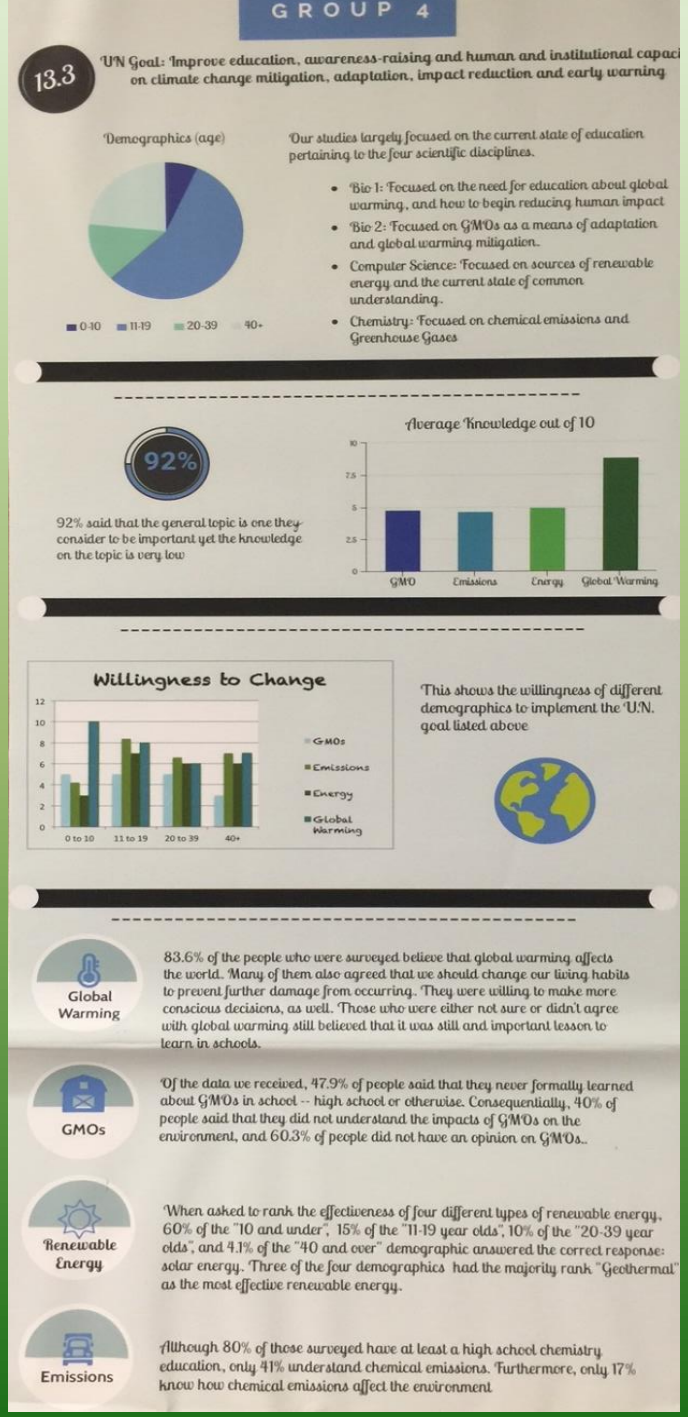

TV Movie
Eric Roberts
The TV Movie
Jack Harkness
Recurring companion Jack Harkness became so popular with fans that he went on to star in the Doctor Who spin-off series, Torchwood in 2006. Torchwood" is an anagram for "Doctor Who."
THE TENTH DOCTOR
The tenth Doctor has the highest number of one-episode companions: 6 in total
The episode "Blink"
"Blink" is consistently cited as one of the most popular episodes in the history of the series, even though the Doctor is largely absent from the majority of the episode.
Derek Jacobi / John Simm
Simm received second billing in the opening credits, making him the first villain actor in the history of the franchise to be so credited.
Donna Noble
Donna is one of 3 companions to have their memories of the Doctor erased when they left the show. The others are Jamie and Zoe.
Amy Pond
Amy traveled with the Doctor for more adventures than any other companion: 26 total.
THE ELEVENTH DOCTOR
Matt Smith is the youngest actor to take on the role of the Doctor at the age of 27.
Season 6 Premiere
The Season 6 premiere episode of Doctor Who on BBC America broke the channel's viewership record with a whopping 1.3 million American viewers.
The Wedding
Amy and Rory were the first married companions to travel with the Doctor.
THE WAR DOCTOR
Peter Capaldi will be the oldest actor to play the doctor since William Hartnell - both he and William started playing the Doctor at the age of 55.
JOHN HURT
To be continued...
BROUGHT TO YOU BY CABLETV.COM
Who is this doctor ?

The Good



-Some G4 examples

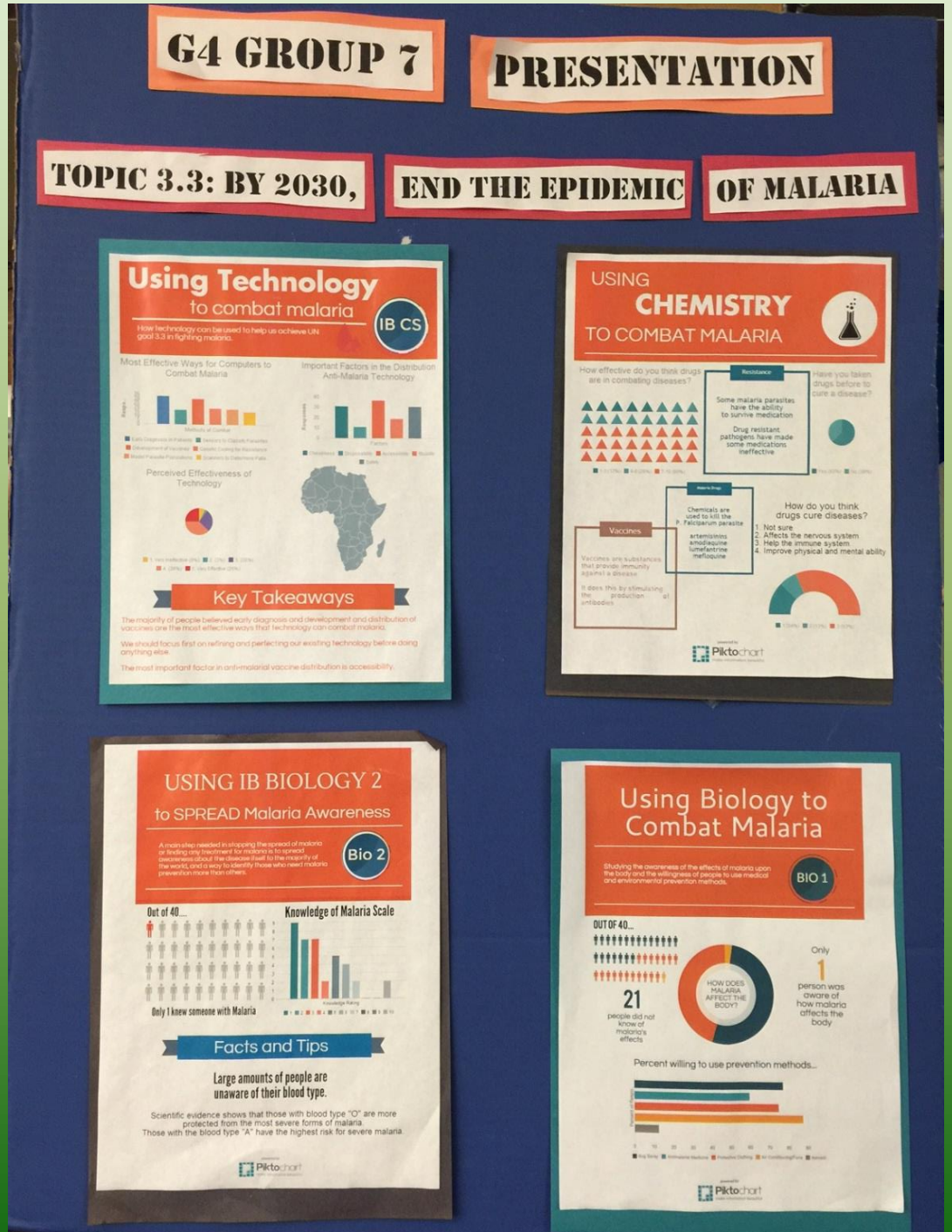
Critique:
A little “wordy”.
Good info,
More graphics.



The Good

-Some G4 examples

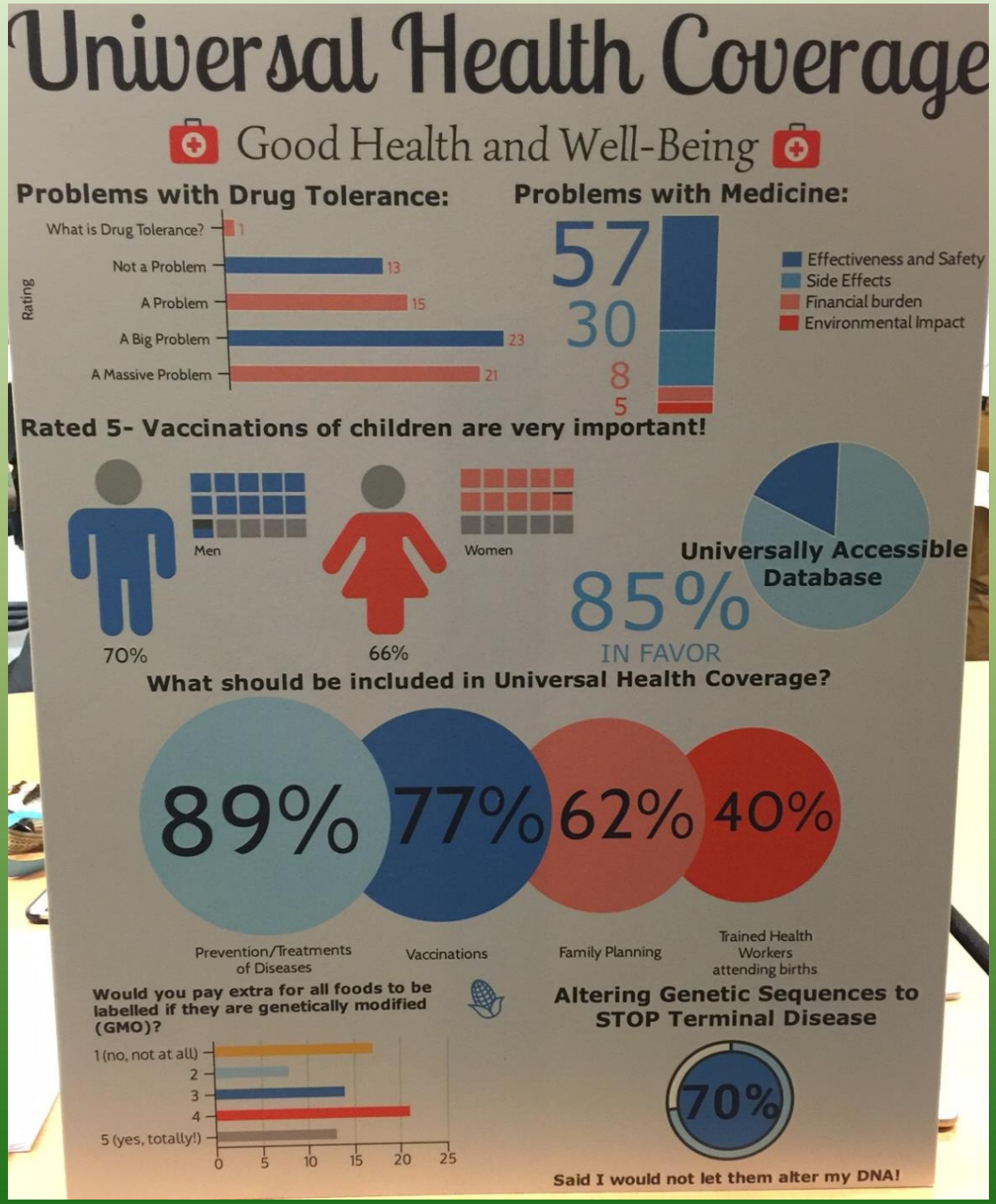
Critique: Decent. Again, a little "wordy"



The Good

-Some G4 examples

Critique: Good use of graphics and info.



The Good

-Some G4 examples

Critique:
EXCELLENT EXAMPLE
-Clear, concise
Great info & graphics.